

DEEPIKA AGARWAL

UX/UI Designer

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EDUCATION

Master of Mathematics

Govind Ballabh Pant Univ, India

UX/UI Designer Certificate

Springboard | 2020- 2021

Certificate in Professional Series in Virtual & Cloud computing

UC Berkeley Ext. | 2015-2016

SKILLS

- User experience design
- User centered design
- User interface design
- Prototyping high fidelity
- Wireframing/ Mockups
- Design thinking
- User research / User Interviews
- SAS Application
- Usability, A/B testing
- User flow / Storyboard
- Customer Journey map
- Personas /Empathy maps
- Responsive web sites
- Mobile app / Web app

TOOLS

- Figma
- Sketch
- Adobe XD
- Adobe Photoshop
- InVision Studio
- Miro

VOLUNTEER

- Work on Climate
- Covid Tech

SUMMARY

I love designing solutions for people. I have a decade of web designing experience. Currently, I am working on developing user-centric SAS products, web, and mobile apps for B2B and startups in the Bay area.

LATEST WORK EXPERIENCE

Senior UX/UI Designer | 9/2021 - Present

Bubble Meets | Video conferencing | <https://www.eventbubbles.com/>

- Managing group of UX/UI Designer
- Designing living commerce solutions by creating user flows, wireframes, and conducting user research for businesses

Product Designer / Founder | 07/2020 – Present

Bingr | Mobile app for recommending shows, movies, and podcasts

- As the sole UX Designer conducted user research, interviews, brainstormed ideas, created customer story maps, user flows, personas, define solutions, develop brand & design system, high/ low fidelity prototypes, and performed usability testing and iterations
- Now collaborating with the developers to implement and roll out the app in 2021

UX/UI Designer | 10/2020 – 11/2021

Cooler | Carbon Neutralizing API | <http://cooler.dev>

- Audited and design human centered website, Shopify page, more
- Conducted user research, usability test on forms and new designs
- Worked with the developer to implement the new designs

UX/UI Designer | 04/2021 – 06/2021

Languify | AI platform to improve English | <https://languify.in/>

- Brainstormed feedback from beta users, audited web app and performed competitive research and found solutions
- Simplified complex AI data reports to user friendly versions
- Designed user flows, Information architecture, and high-fidelity prototypes and conducted moderated usability testing
- Handover final iterated prototype

OTHER WORK EXPERIENCE

Web Designer / Developer | 08/2008 – 11/2014

- Designed, developed, and deployed websites for clients using HTML, JavaScript, CSS, CFML, ASP, and WordPress
- Some clients are Mandarin Valley School, Brigetta Jewelry, Wedding Photography, Phillip George Hair Salon, Fitness club